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WWW.NETCONNECTIONS.ORG

**We have worked on both large and small projects...need references? I will get you some people who I have helped tremendously, just let me know.**

**Allow me to go through exactly what I will be doing.**

**First I will evaluate your key words. I do a deep manual analysis / keyword density of your company and the competition that is working hard to capture your page rank. I truly understand the workings of a search engine and how it “sees” your site.**

**Then I create all the Meta Tags - Keyword, Description, Robots and Accessibility Tags. I do this for every page and know exactly what content will be evaluated and how it is relevant to a search engine.**

**I then evaluate your content. Content - Positioning of the content and disbursement of keywords throughout the entire site. Making subtle changes can substantially increase your page position.**

**Then on to your Links - Link structure, Alt tags, Text link words and titles.**

**Then I evaluate your Website Load Time HTML Validity**

**Next, Web site accessibility, I ensure ALL browsers of ALL operating systems work with your website including Web TV and I can even produce or help produce mobile website design (your site on cell phone browsers)**

**I take each and every one of your pages and MANUALLY submit them to the majority of search engines. 10 page max but you can purchase more if you need to.**

**I will also submit to around 500 lower end search engines. This I will do with a submission tool.**

**I then evaluate the Number of sites linking to you (backlinks). I will**



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**increase that with top quality sites that link back to you. I would like to see 10 to 15 high quality sites that link back to you. This is all “leg work” that I will do.**

**I will create an enhanced site map and submit it to Google Sitemaps. I always obtain a 90 to 96% accuracy grade when submitting to Google!**

**Two top factors that can increase your sites rank are Blog creation and Forums for the pages to reach visitors. This can be quite powerful and should be considered.**

**I will report your current ratings to you and estimate what they will improve to.**

### **Cost?**

**I can make all of these changes within 30 days. (with exception of the forums and blog, if needed) The site and your competitors should be evaluated on a monthly basis. This will give you the edge!**

**Now please do not think just because my quote is not in the thousands of dollars (which most will be, I am sure!) that you are not getting high quality service. You are! I know what I am doing and I understand SEO quite well.**